HOSPITALITY LINK INTERNATIONAL

PROFESSIONAL PROFILE

Holden Lim
President



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Specialty

- Commercial Real Estate Investment Sales
- Finance and Advisory Services
- Hotel and Resort Properties

Select Clients

- Alagem Capital Group
- Alchemy Ventures
- American Pacific International Capital
- Ashford Hospitality Trust
- Athens Group
- Canyon Equity
- Chartres Lodging Group
- Fremont Realty Capital
- Hawkins Way Capital
- HCV Pacific Partners
- Outrigger Hospitality Group
- Prospera Hotels
- Rockpoint Group
- The Hotel Group
- The Procaccianti Group
- Tower Development
- Westbrook Partners

Professional Designations

- Licensed Real Estate Broker – State of California (#01328565)

Education

- MBA, Golden Gate University - Finance
- BBA, University of Hawaii - Travel Industry Management

Board of Directors

- University of Hawaii School of Travel Industry Management Alumni Association

Career Summary

Holden Lim is the President of Hospitality Link International, Inc. During the course of his 37-year career, Mr. Lim has completed over $4.5 billion in real estate transactions, representing a variety of structures that include dispositions, debt financings and equity recapitalizations. Mr. Lim has strong relationships with institutional investors, private equity funds, investment banks, REITs, high net worth investors, foreign investors and developers as well as insurance companies, domestic and foreign banks and debt funds.

Prior to Hospitality Link International, Inc., Mr. Lim was Managing Director in the San Francisco office of HFF, LP and was primarily responsible for institutional-grade hotel and resort property transactions throughout North America. Previously, Mr. Lim was Senior Director with Cushman & Wakefield Sonnenblick Goldman for 11 years. Some of the deals with which he was intimately involved include the sale of the Westin St. Francis, Ritz-Carlton Lake Tahoe, JW Marriott San Francisco and San Diego Hilton Gaslamp Quarter, the financing of the Montage Beverly Hills Hotel, Spa & Residences (currently The Maybourne Beverly Hills), AMANGANI, Beverly Hilton, Hilton Los Cabos Beach & Golf Resort and Grand Naniloa Doubletree Hotel, and the joint-venture equity raise and financing of the Outrigger Waikiki Beachcomber. Mr. Lim also has hotel operations and consulting experience, including a variety of management positions at the Westin St. Francis and later as a consultant with HVS International in San Francisco. Mr. Lim was born in London, raised in Singapore and has lived in the San Francisco Bay Area for over 35 years.

Representative Transactions

PROPERTY	LOCATION	TYPE	AMOUNT
Holiday Inn London Kensington Forum	London, England	Investment Sale	£355,000,000
Beverly Hilton	Beverly Hills, CA	Financing	$300,000,000
Westin St. Francis	San Francisco, CA	Investment Sale	$243,000,000
Montage Hotel (renamed The Maybourne)	Beverly Hills, CA	Construction Financing	$200,000,000
Renaissance Ilikai (renamed The Modern)	Honolulu, HI	Acquisition Financing	$114,900,000
Hyatt Regency Sacramento	Sacramento, CA	Financing	$100,000,000
Pan Pacific Hotel (renamed JW Marriott)	San Francisco, CA	Investment Sale	$95,000,000
Hilton San Diego Gaslamp Quarter	San Diego, CA	Investment Sale	$85,000,000
Sheraton Keauhou (renamed Outrigger Kona)	Kona, HI	Financing	$82,000,000
Wyland Resort (renamed Courtyard Waikiki)	Honolulu, HI	Acquisition Financing	$80,000,000
The Ritz-Carlton, Lake Tahoe	Truckee, CA	Investment Sale	$73,600,000
181 Fremont Street Land Site	San Francisco, CA	Investment Sale	$71,000,000
Residence Inn/Fairfield Inn San Jose North	San Jose, CA	Financing	$62,000,000
Hotel Palomar Philadelphia	Philadelphia, PA	Construction Financing	$51,000,000
Grand Naniloa Hotel, a Doubletree by Hilton	Hilo, HI	Financing	$50,000,000
Embassy Suites Anaheim-Orange	Orange, CA	Investment Sale	$48,400,000
Huntington Hotel	San Francisco, CA	Investment Sale	$42,500,000
Sheraton Mission Valley	San Diego, CA	Acquisition Financing	$42,220,000
Courtyard Sunnyvale	Sunnyvale, CA	Financing	$40,600,000
Residence Inn Pasadena Old Town	Pasadena, CA	Acquisition Financing	$39,390,000
Hotel Metropolis	San Francisco, CA	Investment Sale	$37,500,000
Hilton Garden Inn (renamed Courtyard)	Burlingame, CA	Investment Sale	$34,300,000
AC Marriott San Jose	San Jose, CA	Construction Financing	$29,400,000
Galleria Park Hotel	San Francisco, CA	Investment Sale	$25,000,000
Holiday Inn Santa Barbara-Goleta	Goleta, CA	Investment Sale	$24,000,000
La Playa Hotel & Cottages	Carmel-by-the-Sea, CA	Investment Sale	$23,650,000
Hotel Renew	Honolulu, HI	Investment Sale	$23,500,000
Residence Inn Coconut Grove	Coconut Grove, FL	Investment Sale	$21,820,000
Residence Inn Birmingham	Birmingham, AL	Investment Sale	$20,000,000
542 Miller Avenue	Mill Valley, CA	Construction Financing	$18,878,128
Hilton Ontario Airport	Ontario, CA	Investment Sale	$18,500,000
Tremont Plaza Hotel	Baltimore, MD	Financing	$18,000,000
AMANGANI Resort	Jackson Hole, WY	Financing	$16,360,000
Hampton Inn & Suites Camarillo	Camarillo, CA	Investment Sale	$15,700,000
Residence Inn Clearwater	Clearwater, FL	Investment Sale	$15,000,000
Staybridge Suites Savannah	Savannah, GA	Investment Sale	$13,615,000
Laurel Inn	San Francisco, CA	Financing	$10,000,000